**Orders** 

Order / Rev:

330536

Alt Order #: Product Desc: 01467752

Estimate:

419

Flight Dates:

Original Date / Rev:

10/25/16 - 10/31/16 10/05/16 / 10/05/16

**CALIFORNIA ACTION** 

Order Type:

**GENERAL** 

Primary AE: Sales Office: Telemundo Dallas

TELEM - Salinas, CA

TELEMUNDO

T-DAL

NAT

Agency

Name:

**BlueWest Media** 

**Buying Contact:** 

Billing Contact:

5130 E. 18th Ave.

Denver, CO 80220

Billing Type:

Sales Region:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast EOM/EOC

**Advertiser** 

Name:

Demographic: **Product Codes:** 

PL02

Priority:

Revenue Codes:

**NextGen California Action Committee** 

A25+

P-4

AGY, POL, ISSUE

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Unit Code:

General

00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	32	\$3,195.00	\$2,715.75
10/31/16	10/31/16	7	\$795.00	\$675.75

### **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	32	\$3,195.00	\$2,715.75	0.00
November 2016	7	\$795.00	\$675.75	0.00
Totals	39	\$3,990.00	\$3,391.50	0.00

### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Telemundo Dallas			Start Of Order - End Of Order	100%

Order Share	Share	Total
TELEM - Salinas, CA	40%	\$3,990.00
Market	100%	\$9,975.00

Competitive Share	Share	Total
DSBW	0%	\$0.00
KCBA	0%	\$0.00
KION	0%	\$0.00
KSBW	0%	\$0.00
KSMS	60%	\$5,985.00
NION	0%	\$0.00

Ln Ch	Start	End	Inventory Cod	de Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 KMUV	10/25/16	10/27/16	M-F 6-9A MT/7	-10A PT CM	7A-10A	-TWT	:30	6	\$35.00P-3	0.00 NM	6	\$210.00
			M-F 7A-10A									
UN NUE	VO DIA *	*AIR 2X/D/	AY*									
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2	24/16	10/30/16	-TWT	6	\$35.00	0.00						
2 KMUV	10/28/16	10/28/16	M-F 6-9A MT/7	'-10A PT CM	7A-10A	F	:30	1	\$35.00P-3	0.00 NM	1	\$35.00
			M-F 7A-10A							- 1		
UN NUE	VO DIA											
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						•
Week: 10/2	24/16	10/30/16	F	1	\$35.00	0.00						
3 KMUV	10/31/16	10/31/16	M-F 6-9A MT/7	'-10A PT CM	7A-10A	M	:30	2	\$35.00P-3	0.00 NM	2	\$70.00
			M-F 7A-10A									

Print Date: 10/05/16 16:04:35

Page 2 of 3

Order / Rev:

330536

Advertiser:

NextGen California Action Committee

Alt Order #:

01467752

Product Desc:

Flight Dates:

10/25/16 - 10/31/16

Estimate:

**CALIFORNIA ACTION** 

TELEM - Salinas, CA

419

Ln Ch Start End UN NUEVO DIA	Inventory Code Break	Start/End 1	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/31/16 11/06/16	Weekdays Spots/Week	<u>Rate</u> \$35.00	Rating 0.00					
4 KMUV 10/26/16 10/26/16		5-6P (5:00 PM-5:3	W 80 PM)	:30 1	\$100.00P-2	0.00 NM	1	\$100.00
CASO CERRADO <u>Start Date</u> <u>End Date</u> Week: 10/24/16 10/30/16	Weekdays Spots/Week	<u>Rate</u> \$100.00	Rating 0.00					
5 KMUV 10/28/16 10/28/16	M-F 4-5P MT/5-6P PT CM M-F 5-6P	5-6P (5:00 PM-5:3	F	:30 1	\$100.00P-2	0.00 NM	1	\$100.00
CASO CERRADO		· 	· 					
<u>Start Date</u> <u>End Date</u> Week: 10/24/16 10/30/16	Weekdays Spots/Week	<u>Rate</u> \$100.00	Rating 0.00					
6 KMUV 10/25/16 10/25/16	M-F 4-5P MT/5-6P PT CM M-F 5-6P	5-6P (5:30 PM-6:0	-T 00 PM)	:30 1	\$100.00P-2	0.00 NM	1	\$100.00
CASO CERRADO  Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/24/16 10/30/16	-T 1	\$100.00	0.00					
7 KMUV 10/27/16 10/27/16	M-F 4-5P MT/5-6P PT CM M-F 5-6P	5-6P (5:30 PM-6:0	T 00 PM)	:30 1	\$100.00P-2	0.00 NM	1	\$100.00
CASO CERRADO								
<u>Start Date</u> <u>End Date</u> Week: 10/24/16 10/30/16	Weekdays Spots/Week	<u>Rate</u> \$100.00	Rating 0.00					
8 KMUV 10/31/16 10/31/16		5-6P	M	:30 1	\$100.00P-2	0.00 NM	. 1	\$100.00
CASO CERRADO	M-F 5-6P	(5:30 PM-6:0	00 PM)					
<u>Start Date</u> <u>End Date</u> Week: 10/31/16 11/06/16	Weekdays Spots/Week	<u>Rate</u> \$100.00	Rating 0.00					
9 KMUV 10/25/16 10/28/16		6P-630P	-TWTF	:30 4	\$150.00P-2	0.00 NM	4	\$600.00
NEWS **AIR 1X/DAY**	M-F 6P-630P							
<u>Start Date</u> <u>End Date</u> Week: 10/24/16 10/30/16	Weekdays Spots/Week	<u>Rate</u> \$150.00	Rating 0.00					
10 KMUV 10/31/16 10/31/16		6P-630P	M	:30 1	\$150.00 P-2	0.00 NM	1	\$150.00
NEWS	M-F 6P-630P							
<u>Start Date</u> <u>End Date</u> Week: 10/31/16 11/06/16	Weekdays Spots/Week M 1	<u>Rate</u> \$150.00	Rating 0.00					
11 KMUV 10/25/16 10/28/16	M-F 530-6P MT/630-7P BM M-F 630P-7P	630P-7P	-TWTF	:30 4	\$150.00P-2	0.00 NM	4	\$600.00
NEWS **AIR 1X/DAY**								
<u>Start Date</u> <u>End Date</u> Week: 10/24/16 10/30/16	Weekdays Spots/Week -TWTF 4	<u>Rate</u> \$150.00	Rating 0.00					
12 KMUV 10/31/16 10/31/16	M-F 530-6P MT/630-7P BM M-F 630P-7P	630P-7P	M	:30 1	\$150.00 P-2	0.00 NM	1	\$150.00
NEWS								
<u>Start Date</u> <u>End Date</u> Week: 10/31/16 11/06/16	Weekdays Spots/Week	<u>Rate</u> \$150.00	Rating 0.00					
13 KMUV 10/29/16 10/29/16	EN (SA-SU) CM SA-SU 5P-530P	5P-530P	S-	:30 1	\$50.00P-2	0.00 NM	1	\$50.00
NEWS	5/ C 5 6/ C 500/							
<u>Start Date</u> <u>End Date</u> Week: 10/24/16 10/30/16	Weekdays Spots/Week	<u>Rate</u> \$50.00	Rating 0.00					
E 14 KMUV 10/25/16 10/25/16		1135P-12A	-T	:30 1	\$75.00P-1	0.00 NM	1	\$75.00
TITULARES Y MAS	M-F 1135P-12A							
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/24/16 10/30/16	-T 1	\$75.00	0.00		#75.00D :	0.00 1111	_	6450.00
E 15 KMUV 10/27/16 10/28/16	M-F 1135P-12A	1135P-12A	TF	:30 2	\$75.00P-1	0.00 NM	2	\$150.00
TITULARES Y MAS **AIR 1	X/DAY**					•	I	

Print Date: 10/05/16 16:04:35

Page 3 of 3

Order / Rev: Alt Order #:

330536 01467752 Advertiser:

NextGen California Action Committee

Product Desc:

CALIFORNIA ACTION

TELEM - Salinas, CA

Totals

39

\$3,990.00

Flight Dates: 10/25/16 - 10/31/16

Estimate: 419

Ln Ch Start End **Inventory Code** Len Spots Break Start/End Time Days Rate Pri Rtg Type Spots Amount E 15 KMUV 10/27/16 10/28/16 M-F 1035-11P/1135-12ACM 1135P-12A :30 \$75.00P-1 0.00 NM \$150.00 M-F 1135P-12A TITULARES Y MAS \*\*AIR 1X/DAY\*\* Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 10/24/16 10/30/16 ---TF---\$75.00 0.00 16 KMUV 10/28/16 10/28/16 CM Boxing 1130P-1A ----F--:30 \$50.00P-2 0.00 NM 1 \$50.00 FR 1130P-1A (11:30 PM-1:00 XM) **BOXEO** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/24/16 10/30/16 --~-F--\$50.00 0.00 17 KMUV 10/25/16 10/28/16 LN (M-F) CM 11P-1135P \$125.00P-2 -TWTF--:30 0.00 NM 4 \$500.00 M-F Late News NEWS \*\*AIR 1X/DAY\*\* Start Date **End Date** <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 10/24/16 -TWTF--10/30/16 \$125.00 0.00 18 KMUV 10/31/16 10/31/16 LN (M-F) CM 11P-1135P M----:30 \$125.00P-2 0.00 NM 1 \$125.00 M-F Late News **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/31/16 11/06/16 M----\$125.00 0.00 SU 10-1030P MT/11-113CM 19 KMUV 10/30/16 10/30/16 ----s 11P-1130P :30 1 \$75.00P-1 0.00 NM \$75.00 SU 11P-1130P **TITULARES** End Date Start Date Spots/Week <u>Weekdays</u> Rating <u>Rate</u> Week: 10/24/16 10/30/16 ----S \$75.00 0.00 20 KMUV 10/30/16 10/30/16 SU 5-6P MT/6-7P PT CM **SU 6P-7P** 0.00 NM ----S :30 1 \$50.00P-2 1 \$50.00 SU 6P-7P **AFHV** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/24/16 10/30/16 ----S \$50.00 0.00 21 KMUV 10/31/16 10/31/16 M-F Prime Hour 2 8P-9P CM M----:30 \$200.00 P-3 0.00 NM 1 \$200.00 M-F-8P-9P **EVA LA TRAILERA** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/31/16 11/06/16 \$200.00 0.00 22 KMUV 10/28/16 10/28/16 M-F Prime Hour 3 CM 9P-10P ----F--:30 \$200.00P-2 0.00 NM \$200.00 1 M-F 9P-10P ESCLAVA BLANCA Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/24/16 10/30/16 ----F--\$200.00 0.00 23 KMUV 10/25/16 10/25/16 CM M-F Prime Hour 4 10P-11P -T----:30 \$200.00 P-4 0.00 NM \$200.00 M-F 10P-11P SENOR DE LOS CIELOS Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 10/24/16 10/30/16 \$200.00 0.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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KMUV-TV Monterey-Salinas	10/7/2016
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, BlueWest Media

do hereby request station time concerning the following issue:

**Presidential Election** 

	Circle Co.			TO THE RESERVE OF THE PARTY OF
<b></b>				
Time of	Harris Committee Committee		Control of the Contro	
(A)				
Broadcast Day,			Times per	Number of
	Days	Class		
Length Rotation or		Million Control	Week	Weeks
				Control of the Contro
Package		2 4 5 6 6 8 7 4 8 7		tico a constant and a
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### **SEE ATTACHED SCHEDULE**

Date of First Broadcast:	Date of Last Broadcast:
Tuesday, October 25, 2016	Monday, October 31, 2016

This broadcast time will be used by: NextGen California Action Committee

## THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
図 Yes □ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

# Presidential Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

### NextGen California Action Committee

111 Sutter Street 10th Floor, San Francisco, CA 94104

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chris Fadeff 415-847-7091

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnishe by (name and address):	d
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").	
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List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):	iosai.
List the chief executive officers or members of the executive committee or the board of	7.5
List the chief executive officers or members of the executive committee or the board of	

### TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

## THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

IO BE SIGNE	D BY ISSUE ADVERTISER (	SPONSOR)
Friday, October 7, 2016	Mary With	720-370-7700
Date	Signature	Contact Phone Number
TO BE SIG	GNED BY STATION REPRESENT	ATIVE
Accepted	☐ Accepted in Part	☐ Rejected
Aly Satimo	KRISTY Santiago	6M
Signature 1	Printed Name	Title